

Private Community Management

The Power of a Secure and Private Community for your Organization with Integrated Event, Class and Payment Management Solutions

Key Features and Benefits

- NO FEE required for communities with less than 100 members for using the platform
- Cloud based platform with no annual licenses, upgrades, support costs, or hosting fee
- Complete Private Community Network solutions with advanced features
- Integrated Event, Class and Training and Payment Management
- Integrated cross publishing options, multimedia and document sharing options
- Unlimited number of Private Semi-Private, or Public Groups
- Launch fully customizable attendee registration pages in minutes
- Attendee data and registration pages are accessible 24x7
- Accept payments online with PCI Compliant, safe and secure online Payment Management system
- Secure plug-in to your online merchant account with our Use Your Own Merchant Account (UYOMA) service
- Seamless integration with Salesforce.com, Avectra, Moodle and more
- Numerous built in tools for Automated Marketing, Email Communications, Wait List Manager, Promotions Code Engine, Class Calendaring, Custom Reports, Post-training Surveys and more

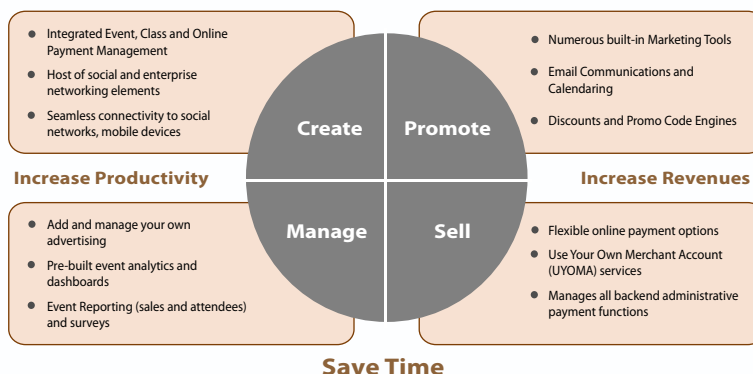
For 50 to 500,000+ members, Acteva is ahead of the competition with our online community management software that is exceeding all types of expectations. Acteva has combined the critical elements of managing Events, Member Management, Class Management into one integrated platform, and achieved feature-rich, strong and highly scalable Private Community Management software. You are completely in command of your safe and secure online community with a powerful set of management controls from Acteva.

- Scalable platform for building secure, private communities
- Integrated Event, Class and Online Payment Management
- Host of Social and Enterprise Networking elements
- Seamless connectivity to Social networks, mobile devices

Perfect For Small Communities to Enterprise Wide Private Networks

This private community management solution provides integrated cross publishing options, multimedia and document sharing options, which is just right for all types of communities. The APCM-based Community offers a completely integrated environment for your Events, Members, Supporters, Students, and community. This unbeatable online platform can create, schedule and manage events, publish and streamline training and class calendars, engage students or your member community.

Exceed Customer Expectations



Online Payment Management

Let your members take the advantage of making online payments using the highly scalable, safe and secure payment management solution from Acteva. Acteva Payment Management supports multiple payment methods, major credit cards and allows your attendees to access and make payments from anywhere. The payment system manages all backend administrative complexities and also provides an option to Use Your Own Merchant Account.

- Secure PCI-compliant solution, with no extra or hidden charges
- Supports multiple payment methods & all major credit cards
- Provides real time authorization
- Manages all backend administrative payment functions
- Supports multiple gateways including PayPal, CyberSource and Authorize.net

Use Your Own Merchant Account (UYOMA)

Utilize the Use Your Own Merchant Account (UYOMA) service for collecting online credit card payments through the organizer's own internet merchant account. The UYOMA service lets you set-up, activate and maintain your own Merchant Account(s) with Acteva. All credit card payments collected via Acteva are processed using the organizer's own merchant account and registration payments are deposited to the organizer's bank account as defined in your merchant account agreement.

Who is it for?

The Private Community Management solution from Acteva has been created for managing small to large-online communities with the ability to manage events, classes, workshops, training programs and other related events organized by enterprises of varied sizes and diverse industries. Acteva possesses a large client base from all industries of varied complexities and magnitude. Some of the industries where Acteva has offered world-class event management solutions include:

- ▶ **Alumni**
- ▶ **Art & Entertainment**
- ▶ **Associations**
- ▶ **Corporations**
- ▶ **Education**
- ▶ **Event Planners**
- ▶ **Faith Based**
- ▶ **Government**
- ▶ **Healthcare**
- ▶ **High Tech**
- ▶ **Media and Publishing**
- ▶ **Non-Profits**
- ▶ **Political**
- ▶ **Sports**
- ▶ **Training and Classes**
- ▶ **Wine**

Increase ROI with Built-in Productivity Tools and Connectors

Use cutting-edge marketing tools from Acteva to increase efficiency and ROI while promoting your events, tradeshow, meetings, classes, training programs, workshops and seminars. You will be amazed by the amount of services you get with Acteva Class and Training Management Solutions. Our tools for success will bring you unparalleled attendee satisfaction and increased return on investment:

Productivity Tools: Email Communications, discount rules and gift cards help promote and sell your events online.

Promotions Code Engine: Create incentives to drive revenue including percentage based and quantity-based discounts through one-time use, or shared promotion codes.

Connectors: Connect to Salesforce, Avectra, and Moodle using Acteva Connectors to reduce inefficiencies and enable data sharing for accurate, timely delivery of information. This flexible information transfer engine accelerates the deployment of links between Acteva solutions and other enterprise applications, including CRM, Member Management database, and Learning Management solutions.

Custom Reports: Generate innumerable reports and a dashboard showing at-a-glance revenue and inventory statistics of all open classes, enrollment and revenue totals. Set price classifications via a single click, get attendee reports to manage classes by thresholds, easily drill down to quickly see detailed information and much more.

Calendaring: The Calendar provides an aggregated view of the event, class and training schedules and details, leading to easy comprehension by prospective students and resulting in more signups.

Wait List Manager: Allow your attendees to opt for various Wait List options to ensure full class attendance.

Name Badges and Certificates: Easily print bar-coded badges and certificates at home or on-site.

Surveys: Get more feedback on your student and attendee experience with pre-event questionnaires and post event or class-evaluation surveys.

Acteva Mobile: Enhance attendee experience with Acteva Mobile. Enable attendees to search, view events and register using their Smartphone. While onsite at the event, they can check their event itinerary, session information and more. Event organizers can add revenue streams with advertisements to improve the customer experience.



About Acteva:

Founded in 1998, Acteva offers web-based comprehensive, scalable and integrated software for Online Event Registration, Class Registration and Training, Private Community and Payment Management solutions. Acteva's software, solutions and services have helped over 20,000 organizations host over 400,000+ events that have been attended by 7 Million+ people generating registration receipts in excess of \$990 million.