

**FOR IMMEDIATE RELEASE**

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**SAN FRANCISCO – March 7, 2008**

**Acteva to Showcase Ticketing Option and Giveaway MacBook Air at Exhibitor2008**  
*Las Vegas Conference Attendees Will Get to See Acteva's On-Demand Ticketing Solution*

Acteva, the leader in online event registration, ticketing and payments, will be exhibiting at the Exhibitor2008 Educational Conference, March 10-12 at The Mandalay Bay Convention Center, Las Vegas, NV in Booth #117.

As an added bonus this year, Acteva will be holding a prize drawing for a new MacBook Air. "We think the MacBook Air is the latest and greatest laptop available and is a great way to draw visitors into seeing our latest and greatest ticketing solution," says Ed Lemire, Acteva's Executive Vice President. "We're excited to showcase our Printed Ticket Option as the latest feature in Acteva's long line of registration technology solutions."

Acteva's Printed Ticket Fulfillment Option is a low-cost solution allowing event organizers to provide their attendees with printed and print-at-home tickets that are professional-looking tickets and mailed within one business day of each attendee registration.

The Ticketing Option integrates seamlessly with existing Acteva products – including Acteva Express, Acteva Plus and Acteva Plus - MultiVent. It can be utilized regardless of your plan and can be transferred when switching or upgrading to a new plan. Other benefits include Bar Coding, a UV-visible logo to protect against fraud, tickets printed with event name, venues and start time and even special seating or entry options (VIP, General Admission, etc).

For more information on Acteva's services, go to [www.Acteva.com/getstarted.html](http://www.Acteva.com/getstarted.html)

**About Acteva**

Acteva is the trusted leader in online event registration, ticketing and payment management services. Since 1998, over 12,500 customers have used Acteva to manage more than 215,000 events and process more than 3.4 million registrations. Acteva's customers include McKesson, Bausch & Lomb, Pfizer, Check Point Software, Lending Tree, and thousands of small to large-sized businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at [www.Acteva.com](http://www.Acteva.com)