

**FOR IMMEDIATE RELEASE**

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**Acteva Announces Release of Enhanced Event Management Console**

*Redesign Provides Many Ease-of-Use Improvements for Organizers*

**SAN FRANCISCO – August 1, 2005**

Acteva, the leader in online event registration and payments, today announced the availability of multiple enhancements to their Activity Manager screens. This will result in easier navigation and ease of use for event organizers.

"We're pleased to offer additional upgrades to the Acteva system that will make the process of using Acteva even easier," says Ed Lemire, Vice President of Marketing for Acteva. "These enhancements should lead to even greater customer satisfaction levels among users."

Included among the many enhancements to the Activity Manager screen are the following:

**Activity Manager Screen**

- The format of the screen has been redesigned to include larger column headings as well as a new look and feel
- Enhanced report sorting capabilities give users the ability to click on a column header in the Activity Report to dynamically sort information, such as in ascending or descending order
- Faster report generation and Activity search capabilities now result in increased efficiency when generating and updating reports

**Create Activity/Edit Activity Screens**

- Predefined 'Venue' information will automatically populate the data fields when chosen from the 'Select a Venue' pull down list so users will no longer need to re-enter location data for any previously defined venue for their event

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### **Activity Overview Screen**

- By clicking the “Refresh” button, users can interactively see changes to inventory levels of their Booking Options and also see revisions made to an activity by other users

### **Activity Edit/Booking Option Edit Screen**

- The method to apply changes to ‘Activities’ and ‘Booking Options’ have been modified to eliminate errors made from simultaneous users. A hierarchy is now in place to reduce the accidental overwriting of changes made when simultaneous users are working on the same Activity or Booking Option

“We feel the user will benefit greatly from this redesign since the changes provide a faster, streamlined approach to organizing and planning your events,” adds Lemire.

For more information on Acteva’s services, go to [www.Acteva.com](http://www.Acteva.com)

### **About Acteva**

Acteva is the worldwide leader in online event registration and payment solutions. Since 1998, more than 10,000 customers have trusted Acteva to manage their events. Acteva’s customers include Bausch & Lomb, Pfizer, Check Point Software, SAP, Craigslist Foundation, Lending Tree, and thousands of other businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at [www.acteva.com](http://www.acteva.com)

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