

Acteva Express and Acteva Plus - Detailed Feature Comparison

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Acteva offers different solutions to address the varying requirements of event organizers everywhere. Acteva Plus is a full-service and comprehensive solution whereas Acteva Express is designed for more basic needs.

Acteva Express allows organizers to get up and running quickly and easily – with no upfront payments. Acteva Express is perfect for organizers just starting out with online registration, or holding relatively small, infrequent events. Acteva Express helps organizers create in minutes what would otherwise take months of development time and thousands of dollars: secure, professional-quality registration pages with built-in payment processing and management.

Acteva Plus is an easy-to-use yet powerful solution that incorporates powerful marketing tools, offline registration options, and multiple forms of payment. In addition to all of the Acteva Express capabilities, Acteva Plus includes access to Promo Code marketing, Post-Event Surveys, Google Publishing, registration page versioning and enhanced designs.

The Detailed Feature Comparison chart below provides an in-depth look at the similarities and differences between Acteva Plus and Acteva Express. It's broken down by specific categories to help you determine which Acteva solution will best meet the needs of your next event.

Still have questions? Please call us at **(877) 933-4730**

Acteva Express and Acteva Plus - Detailed Feature Comparison		Acteva Express	Acteva Plus
Account Management	Easily create your own account online and start using it immediately!	✓	✓
	Unsurpassed ease of use— create and publish your first event in 20 minutes or less!	✓	✓
	Easily copy events to create new versions of the same event	✓	✓
	Create and publish an unlimited number of events	✓	✓
	Access Acteva EventMail for event marketing	✓	✓
	Access your data anytime as long as account is kept active (has one 'active' user)	✓	✓
	Enable as many organizers as you wish to use your account	2 users only	✓
Event Management	Swiftly create recurring events	✓	✓
	Each event is assigned its own unique URL for embedding in your event webpage with Acteva action buttons or distributing via email	✓	✓
	Use the Quick List Venue Selector for frequently-used venues	✓	✓
	Create an unlimited number of time-based booking (i.e. ticketing) options per event	✓	✓
	Acteva Registration Processing Fees can be exposed and passed through to registrants, embedded in the ticket price, or a mixture of the two	✓	✓
	Enable group registrations so multiple attendees can register for one or more booking options per registration transaction	✓	✓
	For complex events, create unlimited number of breakout sessions / activities, each with unique pricing, inventory limits and email notifications	✓	✓
	Create registration questionnaires and ask an unlimited number of questions	✓	✓
	Generate real-time reports of questionnaire results	✓	✓
	Create booking options only visible to and usable by your internal users	✓	✓
	Automatic inventory limits with "Sold Out" messaging for the event or for each booking option	✓	✓
	Set maximum quantity allowed for each booking option	✓	✓
	Create booking options to sell or provide access to digital content	✓	✓
	Create limited-time-offer booking options with automatic start and stop sales dates	✓	✓
	Create booking options to accept variable fees (for example, donations and pledges) with a minimum amount limit	✓	✓
	Password protect your event registration page for secure (invitation-only) registrations	✓	✓
	Include formatted text and images in descriptions of booking options (i.e. show pictures and descriptions of items for sale)	Limited	✓
	Embed formatted text and images to describe your event (upload images to Acteva and format text using HTML or easy-to-use text editor)	Limited	✓
	Use Post-Event Surveys to gauge attendee preferences after the event		✓
	Create and manage account-level, cross-event promo code discounts, assignable to any number of events		✓
	Enable self-service waitlisting on an event or item basis and then view and manage waitlisted registrations		✓
	Manage VIP, speaker, media, and business partner registrations, etc. with 100% (full-comp) discounts or other types of discount offers		✓
	Create multiple attendee types with simple-member validation and specific questions, pricing, limits, and emails		✓
	Sell and deliver professionally-Printed Tickets as well as Print-at-Home Tickets	✓	✓
	Sell and track memberships, offer preferred member pricing and include a member directory		Optional
Option to collect complete participant information for individual attendees registering as a group		✓	

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Event Listing Page	Create your own shortcut URL and event listing page ("Go Page") for easy access to all of your account's events	✓	✓
	Shows only the events you want to display; events designated as private remain available but are not listed	✓	✓
	Schedule emails to send at specific dates and times	✓	✓
	Dynamically created using your Global Settings to match the look and feel of your event registration forms	Limited	✓
Customizable Registration Pages	Create an unlimited number of questions with responses defined by selection lists, multiple-choice items, or free-form text entry	✓	✓
	Choose which data to collect from your registrants	✓	✓
	Include event-specific directions or instructions for your attendees in their confirmation emails	✓	✓
	Choose up to six themes - such as Victorian, Lavender or Tiki - to make your event's Booking Pages more modern and attractive	✓	✓
	Customize event registration pages by embedding your own graphics and logos and by changing the font, size or color of text and table borders	Limited	✓
	Choose which payment options are supported for each event		✓
Online Registration	Registrants enter all their own information at their convenience through a standard web-browser interface	✓	✓
	Attendees can request refunds online, subject to your refund policy	✓	✓
	Optional use of auto-populated registration forms with previously entered registrant information	✓	✓
	Flexible pricing options through the use of pricing based on attendee types, 'member' (priority) pricing, early-bird dates, and promo codes	✓	✓
	Instant Visa and MasterCard credit card authorization and processing	✓	✓
	Support for substitutions and complete or partial refunds through extensive transaction management	✓	✓
	Registrants receive confirmation emails automatically upon completion of the transaction	✓	✓
	Automatic inventory control shows "Sold Out" message when inventory limits have been reached	✓	✓
	Event registration option allows one person to register and pay for a group of people by event or by booking option	✓	✓
	Enable waitlisting on sold out booking options then view and manage waitlisted transactions		✓
	Within a group registration, option to enable the standard registration track for each attendee in order to collect complete individual information		✓
	Use of Acteva Selectable Registration and Payment Features (phone, fax and mail-in registrations)		✓
	Enable Selectable Payment Features such as checks and purchase orders		✓
	Support for no-charge events, including all online registration options and inventory controls		✓
Instant American Express and Discover credit card authorization and processing		✓	
Activity Reporting	Unlimited access to all standard reports at no additional cost	✓	✓
	Many standard reports including registration status reports, attendee reports, check-in reports, and a variety of customer and sales reports	✓	✓
	View visit statistics activity on your event registration page	✓	✓
	All reports can use a variety of filters to fine-tune the data needed	✓	✓
	Easily export report data to your desktop	✓	✓
	Generate an unlimited number of custom reports containing exactly the fields you want	✓	✓
	Conduct reporting on post-event results	✓	✓

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Payment Processing	Easy to understand, no-nonsense fee structure	✓	✓
	Choose from multiple payment (remittance) schedules	✓	✓
	Use of Acteva Payment Management Services	✓	✓
	Apply additional credit card transactions (charges, refunds, chargebacks)	✓	✓
	Define and display organizer-defined payment instructions and refund policy	✓	✓
	Process credit cards, checks, purchase orders, cash, and on-site payments	Limited	✓
	Real-time credit card authorization and processing of Visa, MasterCard, Discover and American Express	Visa, MC Only	✓
	Use your own Internet Merchant Account (Must use a Verisign Payflow Pro Gateway)	Optional	Optional
	Lower your Acteva Event Activation Fees even further with flexible volume discounts		✓
	Collect purchase order information for later processing and provide attendees with specific payment instructions		✓
Emails and Notifications	Upload your own custom distribution lists for email invitations	✓	✓
	Select past registrants from one or more events to notify them about upcoming events	✓	✓
	Use automated confirmation emails for event registration	✓	✓
	Create reusable email templates with graphics, colors, and advanced text effects	✓	✓
	Receive notification of complete and incomplete registrations, updates, and cancellation requests	✓	✓
	Easily create on-site registration pricing options	✓	✓
	Merge personalized registrant and event information for custom email notifications	✓	✓
	Insert links to invoices/receipts, registration records, and custom links	✓	✓
	Automatically include links to electronic content, by booking option	✓	✓
	Resend confirmation emails directly from a customer's database record	✓	✓
	Turn on or off the "Invite-a-Friend" viral marketing capability	✓	✓
	No longer worry about opt-out email management	✓	✓
	Schedule emails to be sent out at specific dates and times	✓	✓
	Send targeted emails to conduct post-event surveys		✓
On-Site Event Support	Use organizer-only functions to enable special on-site-only registration options for students, media, special guests, etc.	✓	✓
	Easy access to attendee information (for the information desk)	✓	✓
	Online "Check-In" interface to check-in attendees, by event or by activity	✓	✓
	Access to real-time registrant and attendee lists	✓	✓
	Download registrant data for badge printing	✓	✓
	Easily download event and session registration data to generate rosters	✓	✓
	Process credit card payments immediately, wherever Internet connections exist	✓	✓
	Create and print out sign-in sheets	✓	✓
	Print receipts and invoices for on-site registrants	✓	✓
	Record and process cash and check payments		Optional
Use of bar-coded tickets for quick check-in and validation		✓	

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Accounting Support	View orders and invoices and their status online	✓	✓
	Pay open orders and invoices online	✓	✓
	Track customer payments and their status online	✓	✓
	Automatic adjustments to event financial data when refunds or cancelations are applied	✓	✓
	Real-time financial reporting detailing gross sales, Acteva Registration Processing Fees, Payment Processing Fees, discounts, and net sales.	✓	✓
	Control Events, Booking Options and Promotion Codes from being altered after they have been used to enable audits of sales and usage	✓	✓
	Distribute event revenue checks to organizers	Monthly or Post-Event	Semi Monthly or Post-Event
	Track and manage offline registrations and payments		✓
	Online access to prepaid event and transaction fee credit reporting system		✓
	Apply additional credits and payments made by check, cash, wire transfer, etc.		✓
Acteva Payment Management Services	Payment (remittance) schedules	Multiple	Multiple
	Consolidate registration data	✓	✓
	Track revenue	✓	✓
	Monitor registrations	✓	✓
	Process chargeback requests	✓	✓
	Handle refund requests	✓	✓
	Manage fraud resolution	✓	✓
	Process credit card payments	Visa, MC only	✓
	Process and track check payments		Optional
	Customer Support and Training	Acteva Customer Support by email	✓
On-demand review of your registration pages		✓	✓
Acteva Attendee Support by both phone and email		✓	✓
Access to Acteva Professional Services for expert form-design services		✓	✓
On-demand personalized training		✓	✓
Access to Acteva Customer Support by both phone and email			✓
Access to Acteva Professional Services for customization of your event registration pages and process			✓
Security and Stability	All data remains online for as long as you keep your account active	✓	✓
	All financial information is secured via industry standard 128-bit RSA encryption (https)	✓	✓
	To ensure personal data security Acteva does not store credit card numbers	✓	✓
	A TRUSTe approved and monitored privacy policy	✓	✓
	Acteva updates virus definitions daily and employs real-time virus scanning	✓	✓
	Secure and redundant systems for extremely reliable constant system availability	✓	✓
	Data archived for emergency recovery so your data is safe	✓	✓

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Pricing	No account setup fees	✓	✓
	No monthly subscription fees	✓	✓
	Event Activation Fees (Acteva Plus customers have access to volume discounts)	none	\$100
	Registration Processing Fee for no-charge events (call for details) as low as:	\$0.99	\$1.49
	Flexible pricing with prepaid volume discounts		✓
Setup and Access	No hardware or software to buy, download, install or maintain	✓	✓
	No annual licenses, upgrades, support costs, or hosting fees	✓	✓
	New program features and updates are instantly available	✓	✓
	Attendee data and registration pages are available 24/7 from anywhere in the world via the Internet	✓	✓

About Acteva

Acteva is the trusted leader in online event registration, ticketing and payment management services. Since 1998, over 14,000 customers have used Acteva to manage more than 260,000 events and process more than 4.6 million registrations. Acteva's customers include Bausch & Lomb, Pfizer, SAP, Girl Scouts of America, Whole Foods, BMW/MINI, NASA, VMware, Apple, DHL, PG&E and thousands of small to large-sized businesses and organizations.

When you choose Acteva, you immediately benefit from our experience with helping thousands of organizers increase event revenue and reduce administrative costs. Most importantly, we are committed to providing both you and your attendees with world-class customer service.

Find out how Acteva can benefit your organization today by visiting us on the web at www.Acteva.com or calling us at (877) 933-4730.